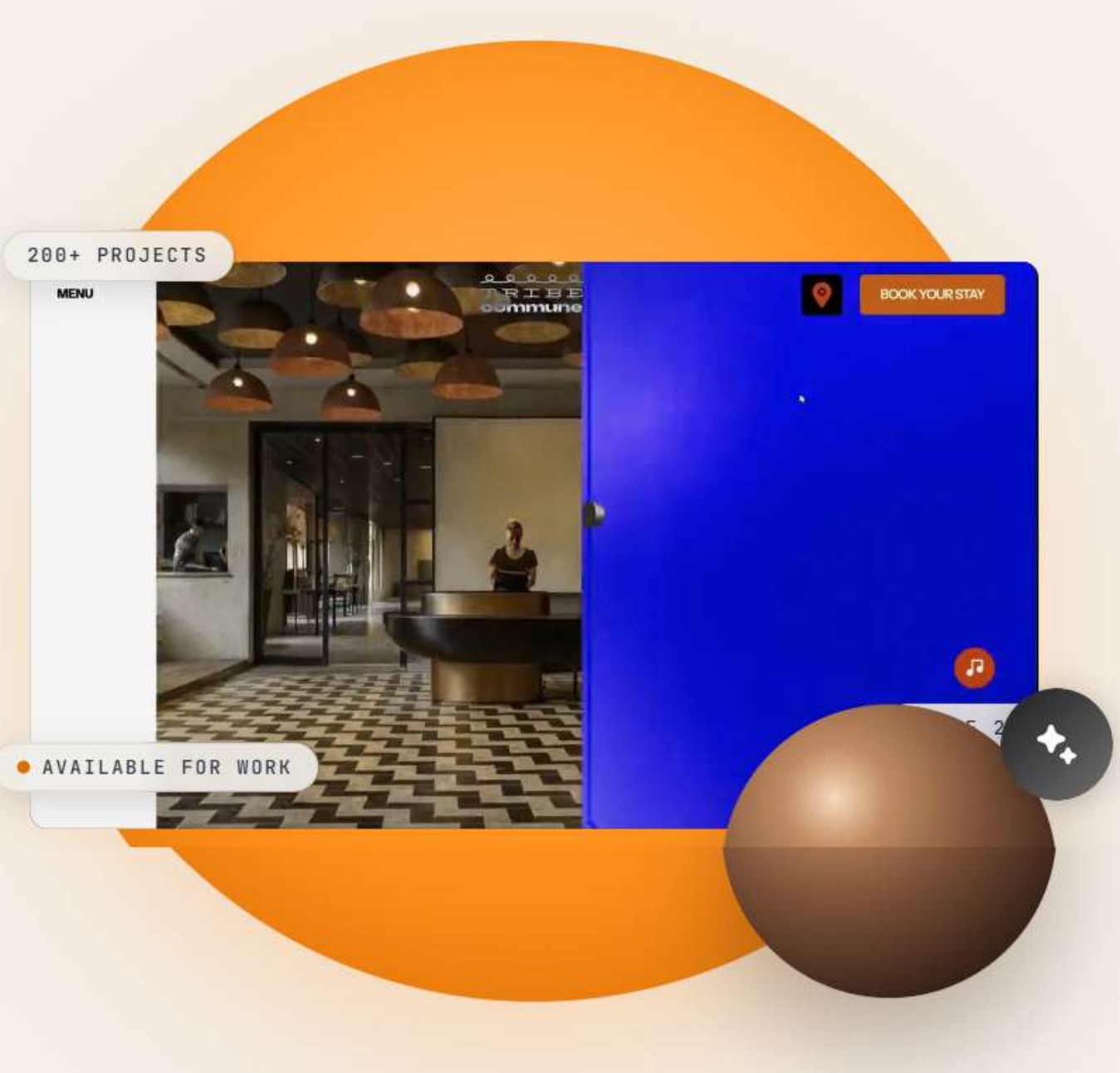
NEXIGO DIGITAL · SOURABH KUMAR PANDIT · SINCE 2021

NEXIGO

FREELANCE WEB DESIGNER IN DELHI, DEVELOPER & SEO EXPERT IN INDIA

NO MORE *guesswork.*

I'm Sourabh Kumar Pandit, founder of Nexigo Digital and a freelance web designer in Delhi and Patna and an SEO expert for businesses across India. Since 2021 I have built websites and online stores for clients in Delhi NCR and the rest of the country, then helped them get found on Google and in front of buyers with SEO, Meta Ads and Google Ads. You deal with me directly, from the first call to *launch day and after*.



Your name | Email
Tell me about your business and what you need

Send message

200+ PROJECTS DELIVERED · 180+ CLIENTS · 5.0★ FROM 3 GOOGLE REVIEWS
NIRMAN VIHAR, DELHI · PATLIPUTRA, PATNA · WORKING WITH CLIENTS ACROSS INDIA

FOLLOW ME

Let's *grow* your business online

WHAT I DO
Websites, SEO, ads and automation, *handled by one person* you can call.
180+ *clients*

200+	180+	5+	5.0★
PROJECTS DELIVERED	HAPPY CLIENTS	YEARS FREELANCING	CLIENT RATING

§ 03 MY *services*

Web designer in Delhi for websites, SEO & ads. *One freelancer.*

Seven services and one person accountable for all of them. No passing your project between a web agency, an SEO agency and an ads agency.

Start a project → All services →

01 · WEB
Website Design & Development
Business sites · Landing pages · Redesigns

02 · WORDPRESS
WordPress Development
Elementor · Custom themes · Speed fixes

03 · COMMERCE
E-commerce Websites
Shopify · WooCommerce · Razorpay

04 · SEO
SEO & Content
Technical SEO · Local SEO · Blogs

05 · META
Meta Ads Management
Facebook · Instagram · Lead ads

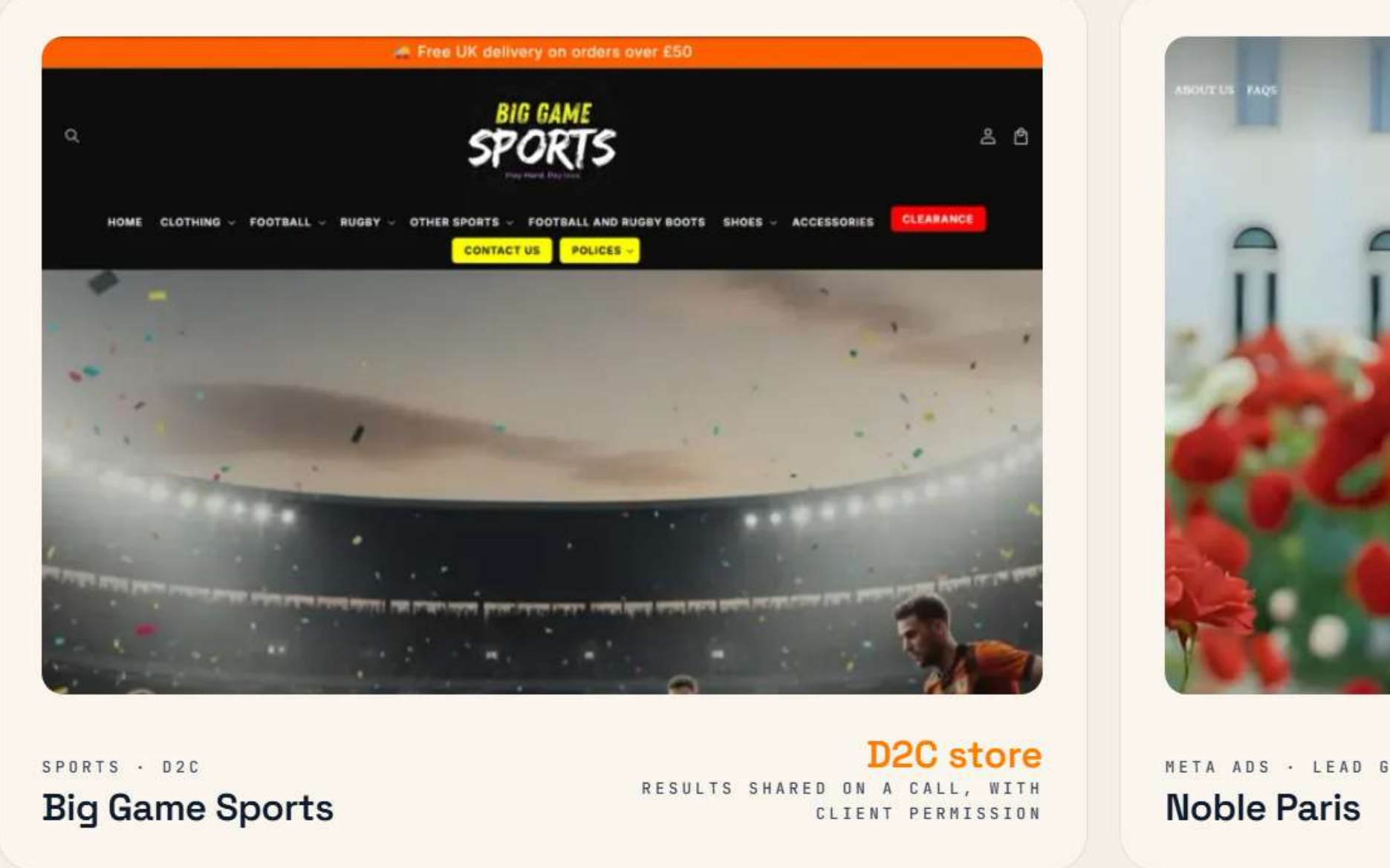
06 · GOOGLE
Google Ads (PPC)
Search · Shopping · Performance Max

07 · AI
AI & Business Automation
WhatsApp bots · CRM · Zapier / n8n

§ 04 SELECTED *projects*

Websites and campaigns that bring *enquiries.*

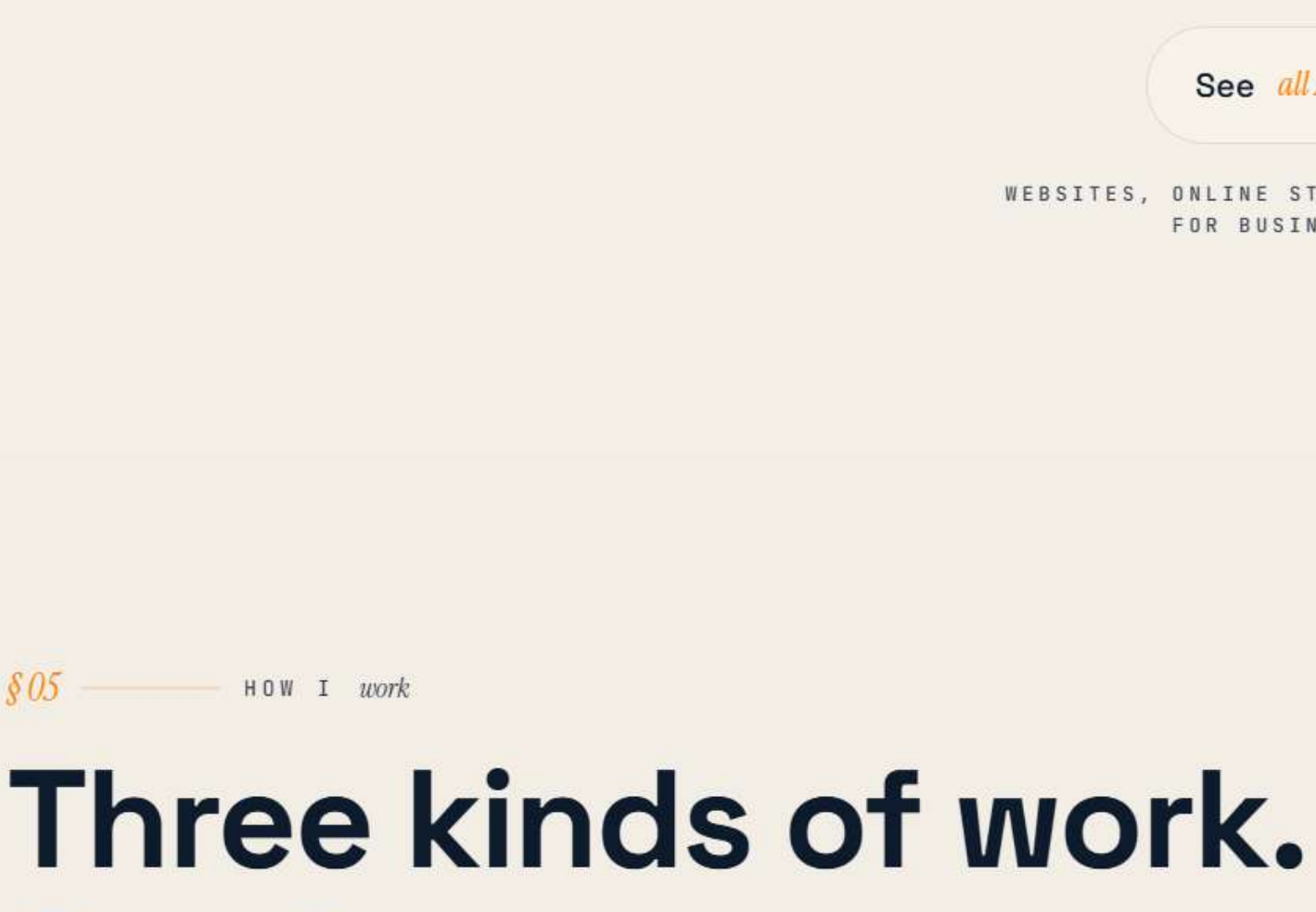
SELECTED WORK · 2021–2026 · *three featured*



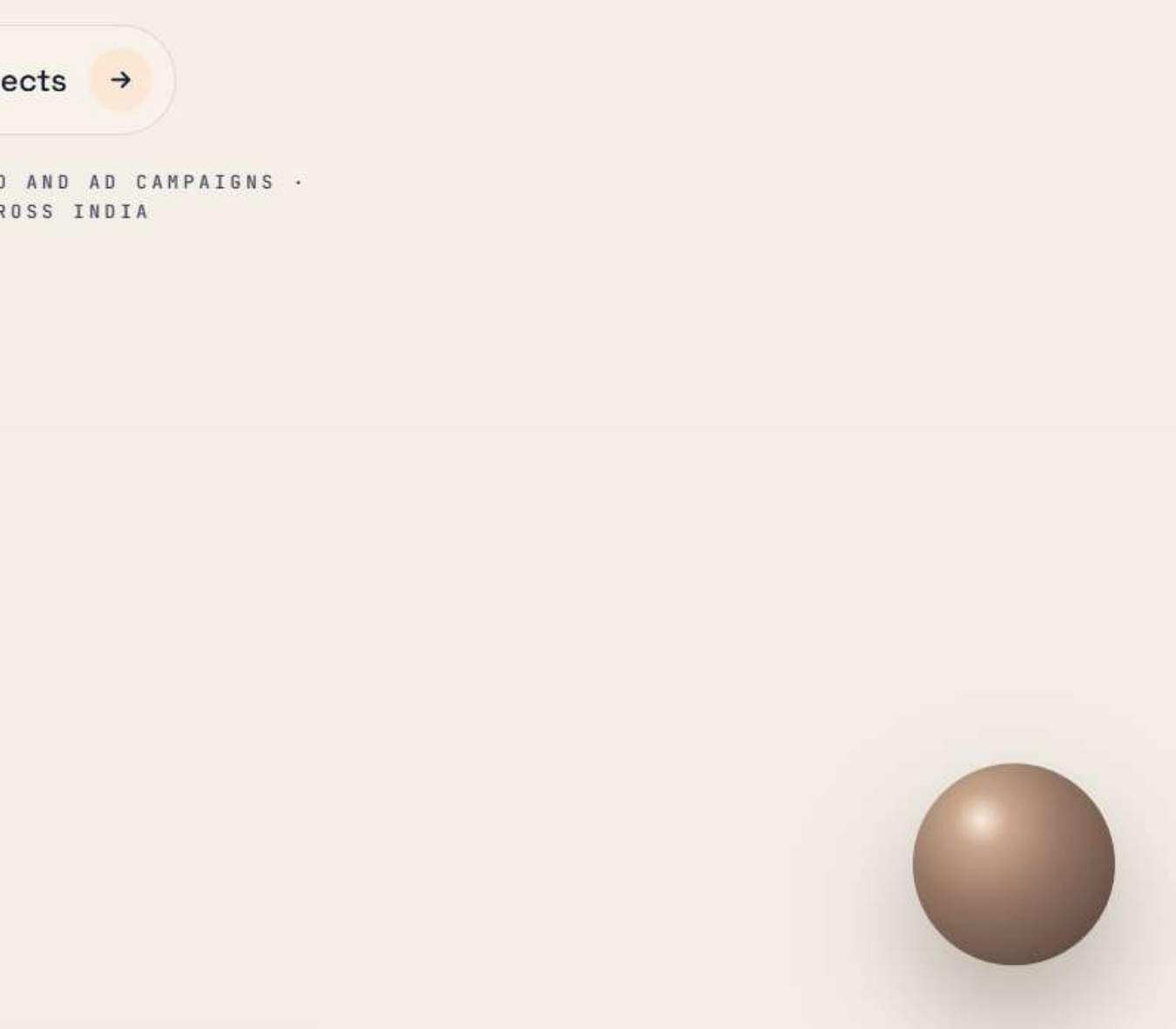
CLEAN BEAUTY · USA
Clean beauty brand.
PLATFORM: WordPress
ORGANIC TRAFFIC: +520%

Rebuilt the website for a clean beauty brand in the USA on WordPress, fixed site speed and technical SEO, set up Google Business Profile and connected every enquiry form straight to WhatsApp.

WORDPRESS REBUILD · TECHNICAL SEO · GOOGLE BUSINESS PROFILE



SPORTS · D2C
Big Game Sports
D2C store
RESULTS SHARED ON A CALL, WITH CLIENT PERMISSION



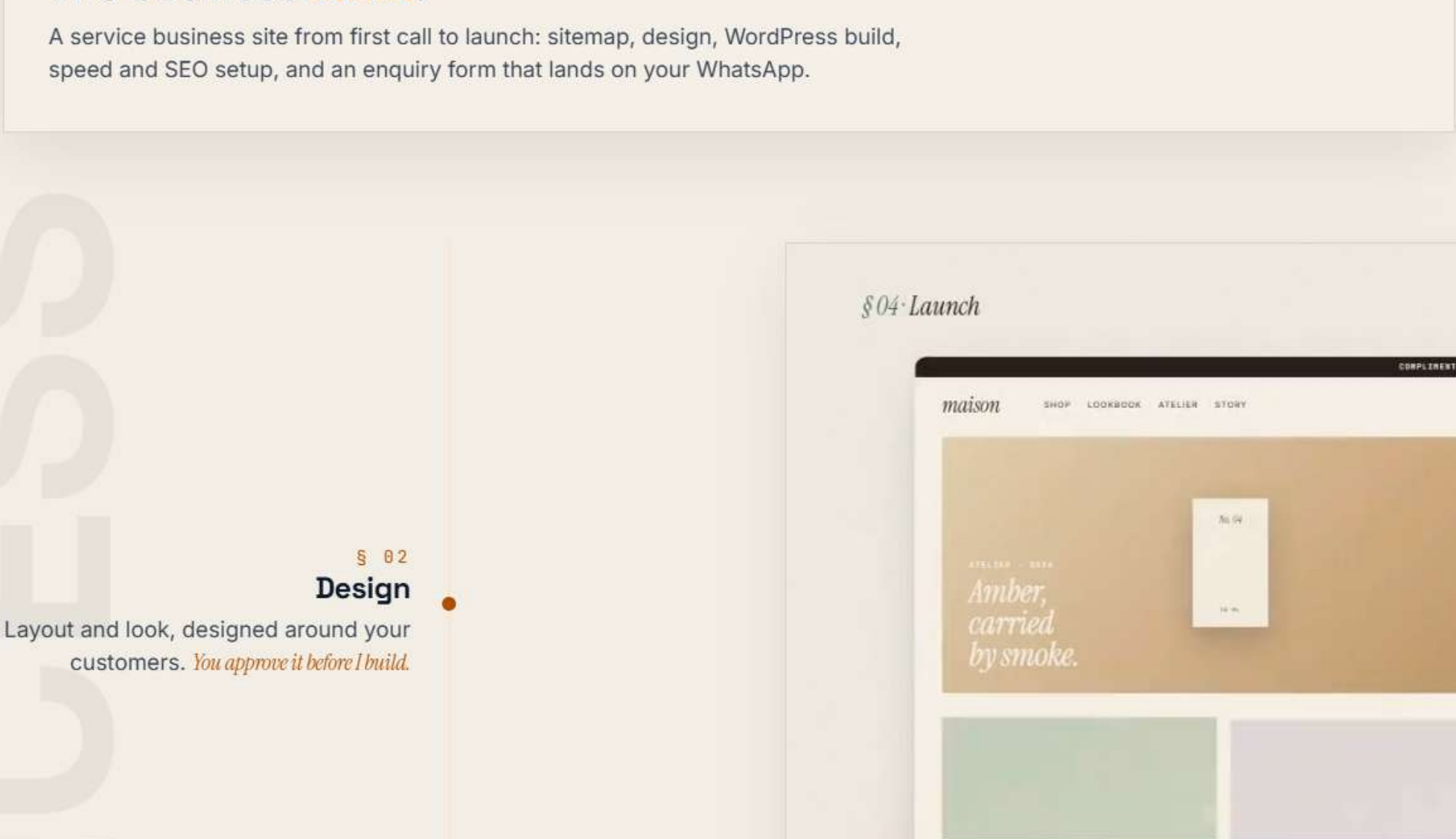
META ADS · LEAD GENERATION
Noble Paris
Lead gen
PIXEL + CAPI · RESULTS SHARED ON A CALL

See *all 200+* projects →

WEBSITES, ONLINE STORES, SEO AND AD CAMPAIGNS · FOR BUSINESSES ACROSS INDIA

§ 05 HOW I *work*

Three kinds of work. One *process.*



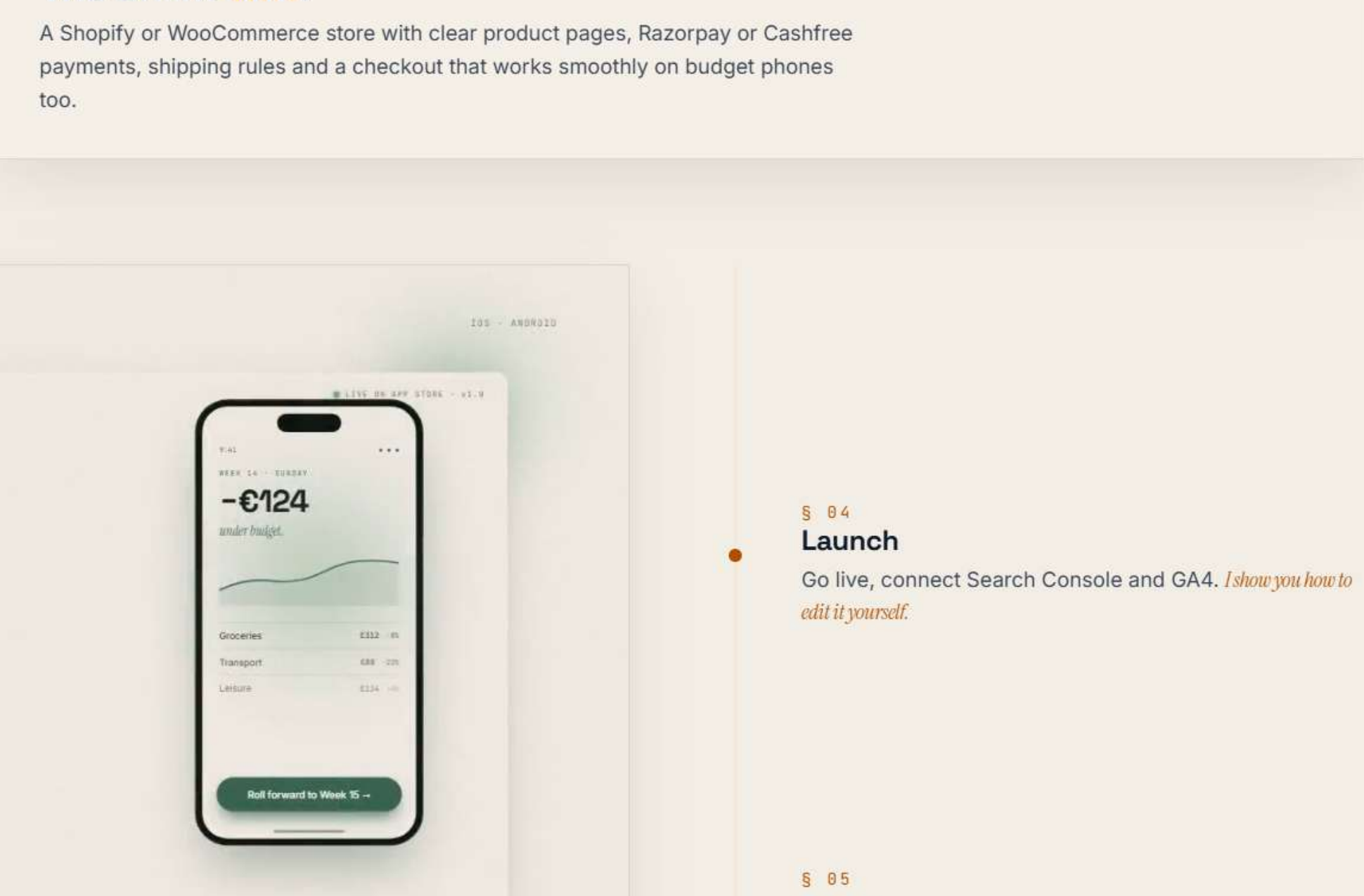
The business *website*.
A service business site from first call to launch: sitemap, design, WordPress build, speed and SEO setup, and an enquiry form that lands on your WhatsApp.

· THE SHAPE OF THE WORK
Same five *steps.* *Every project.*
Whether it is a website, an online store or an ad campaign, I follow the same five steps. You always know where your project stands and what happens next.
Clear steps. No surprises.

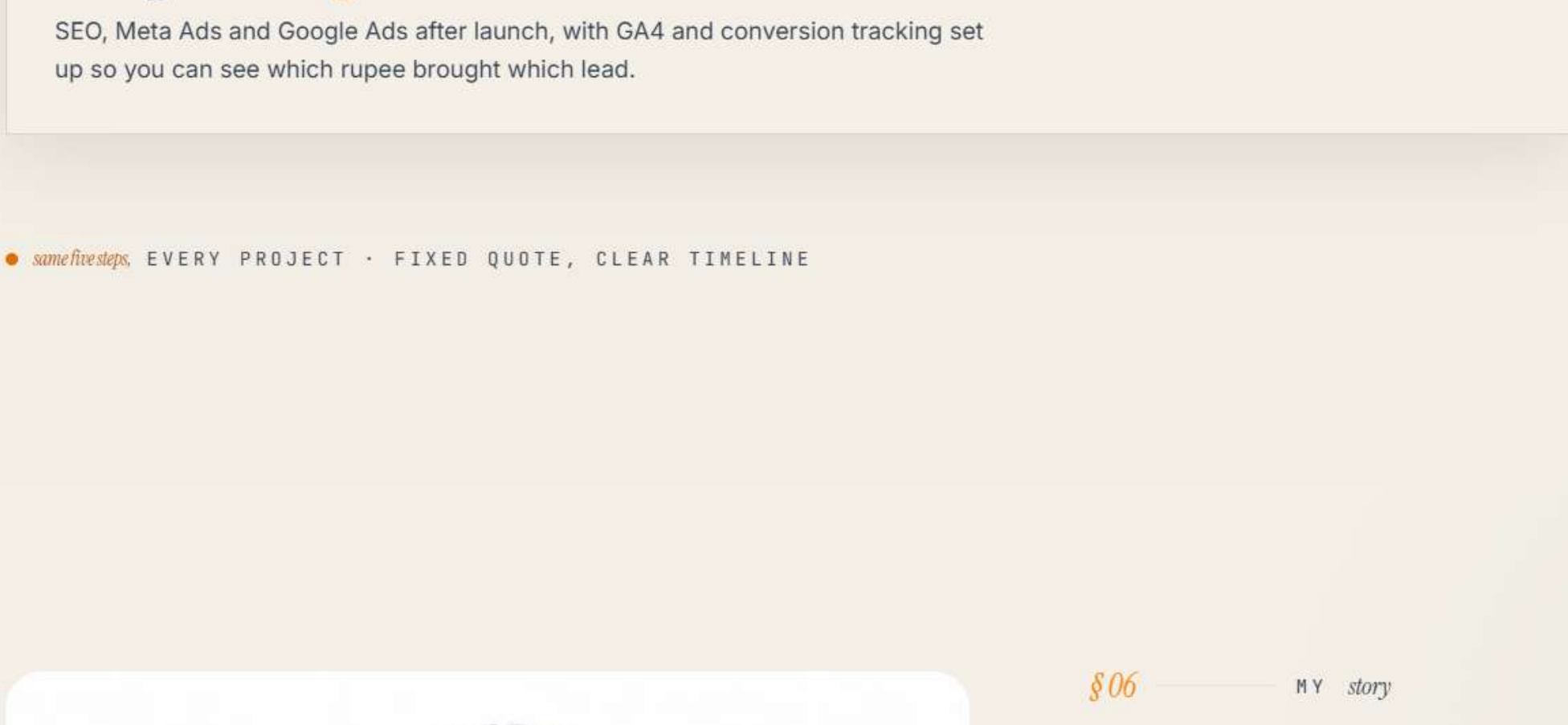
§ 01
Discover
A call to understand your business, customers and goals. *Then a written quote.*

§ 02
Design
Layout and look, designed around your customers. *You approve it before I build.*

§ 03
Build
Development, content, speed and on-page SEO. *Tested on real phones.*



The online *store*.
A Shopify or WooCommerce store with clear product pages, Razorpay or Cashfree payments, shipping rules and a checkout that works smoothly on budget phones too.



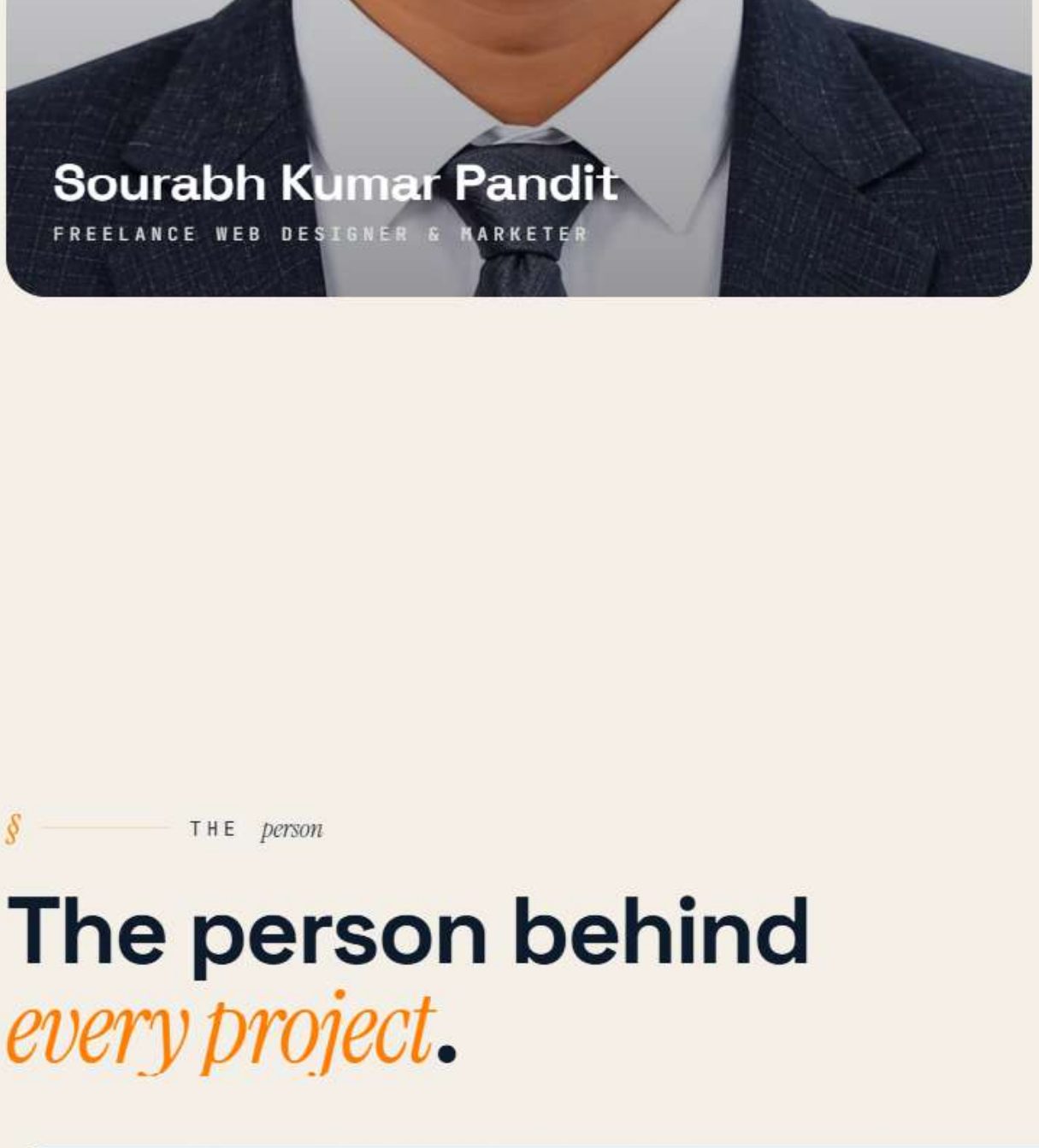
The growth *engine*.
SEO, Meta Ads and Google Ads after launch, with GA4 and conversion tracking set up so you can see which rupee brought which lead.

§ 04
Launch
Go live, connect Search Console and GA4. *I show you how to edit it yourself.*

§ 05
Grow
SEO, ads and monthly reports. *Optional, but this is where results add up.*

same five steps, EVERY PROJECT · FIXED QUOTE, CLEAR TIMELINE

SEE HOW I'D BUILD YOURS →



§ 06 MY *story*

From one client to *200+ projects.*

> *"I started freelancing in 2021. Five years on, the rule has not changed: you talk to the person doing the work, and I only recommend what will actually help your business."*
>
> · SOURABH KUMAR PANDIT, *freelancer*

2021
Started freelancing
First website projects for small businesses, working independently.

Websites
WordPress and Shopify
Business websites, landing pages and online stores became the core of the work.

Marketing
SEO and paid ads
Added SEO, Meta Ads and Google Ads so clients did not need a separate agency to get traffic.

Certified
Google, Meta, HubSpot
Google Ads, *Meta Blueprint* and *HubSpot* certifications.

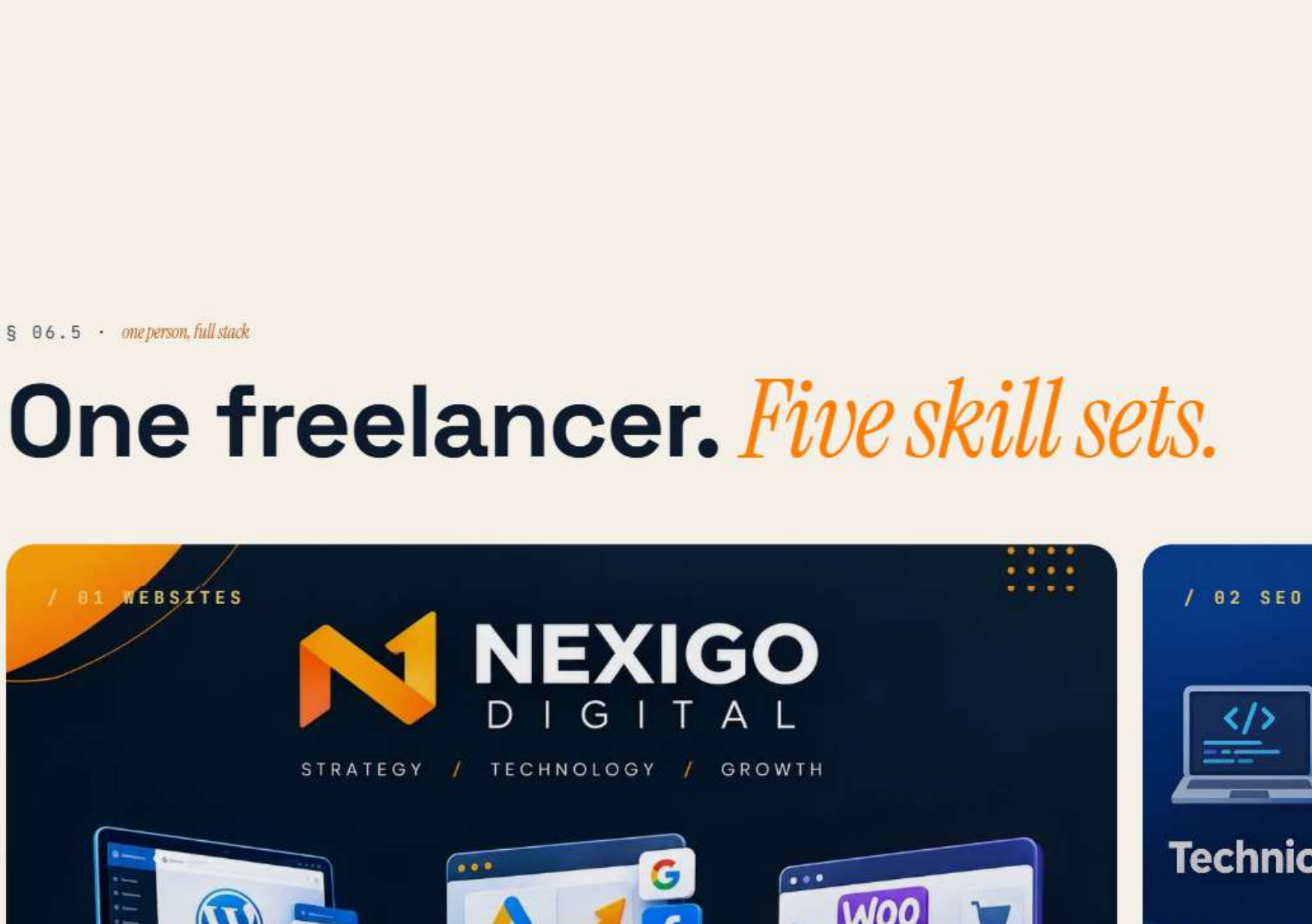
2026
Today
200+ projects and 180+ clients across India. Still working directly with every one. See the work.

§ THE *person*

The person behind *every project.*

No account managers and no handoffs. The person you speak to on the first call is the person who *designs, builds and markets* your project.

FREELANCER SINCE 2021 · DESIGN · DEV · SEO · ADS · BASED IN INDIA, WORKING REMOTELY



WHY *clients stay*

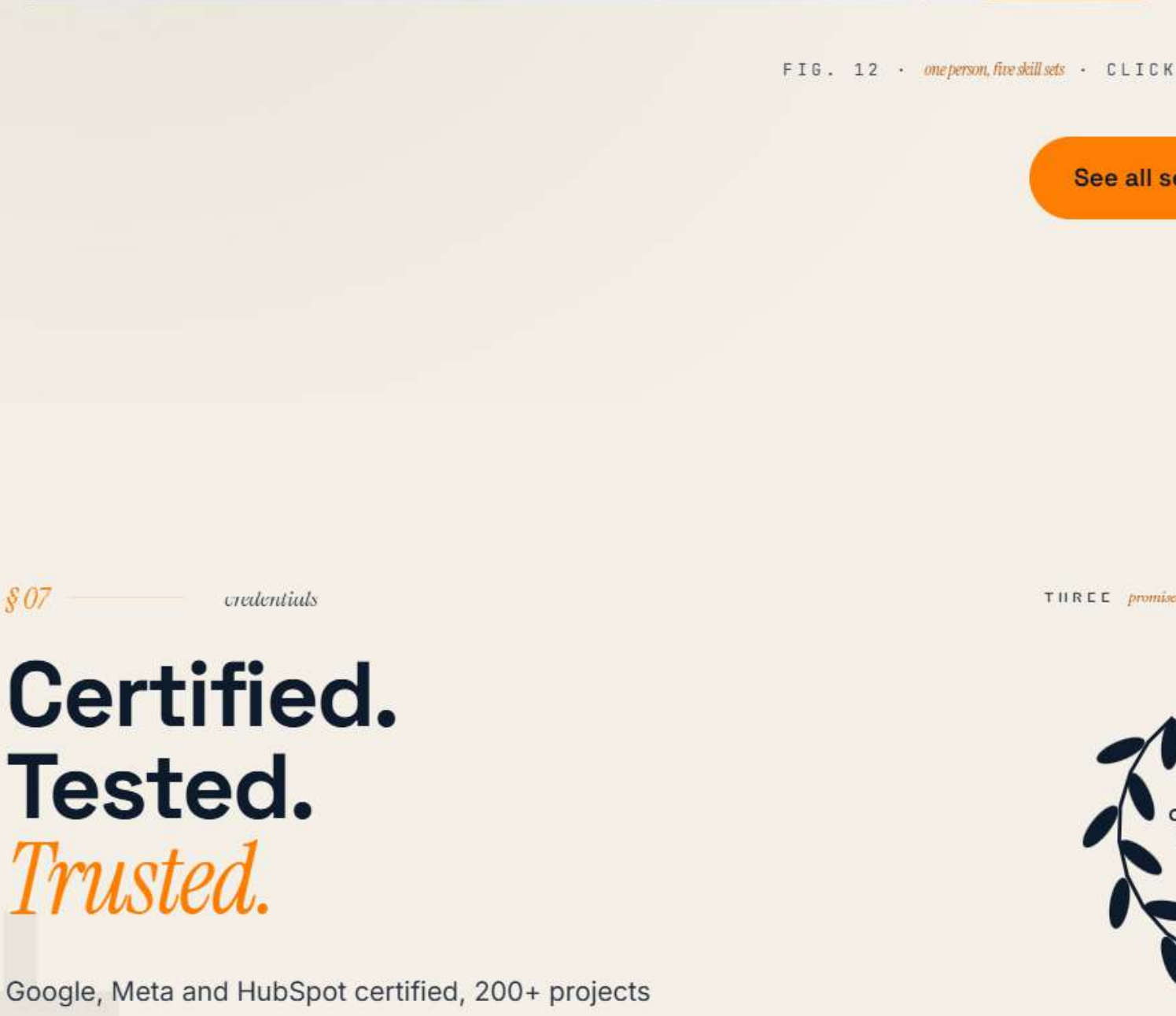
> "Most small businesses do not need a big agency. They need someone who *picks up the phone*, explains things in plain language and gets the work done."
>
> · SOURABH KUMAR PANDIT

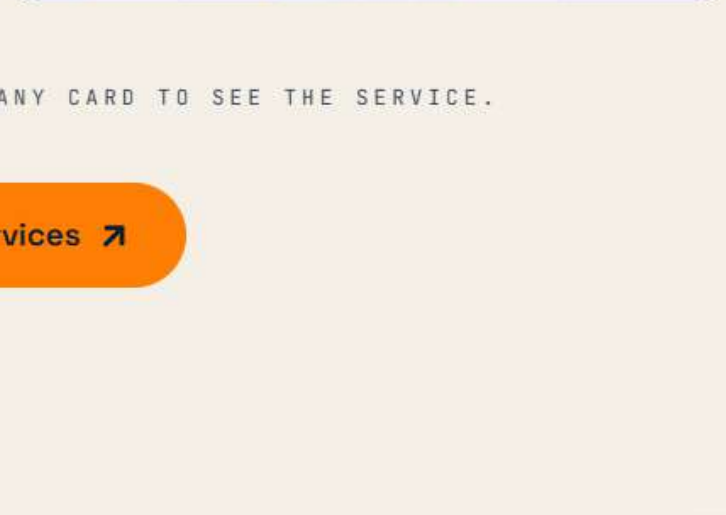
5+	200+	180+
YEARS	PROJECTS	CLIENTS

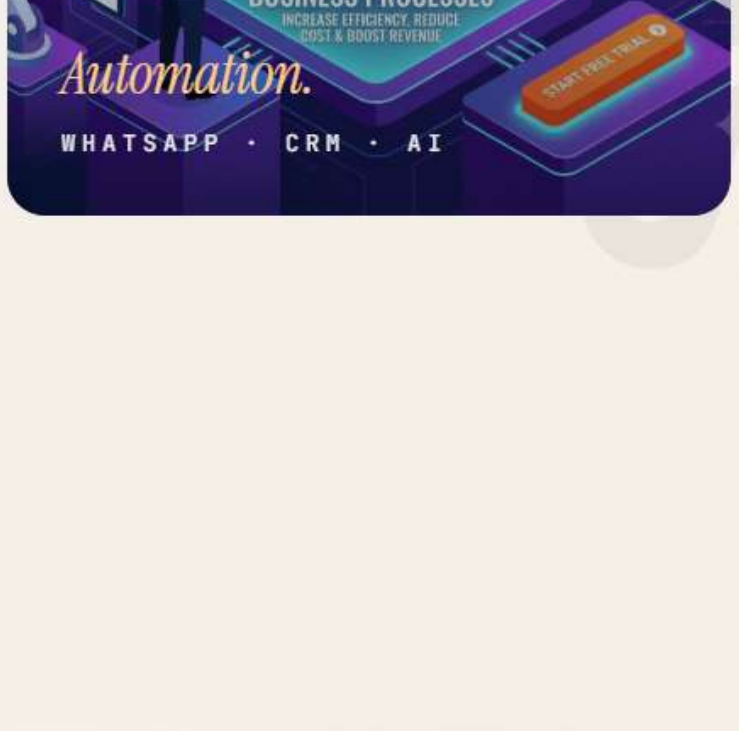
§ 06.5 · *one person, full stack*

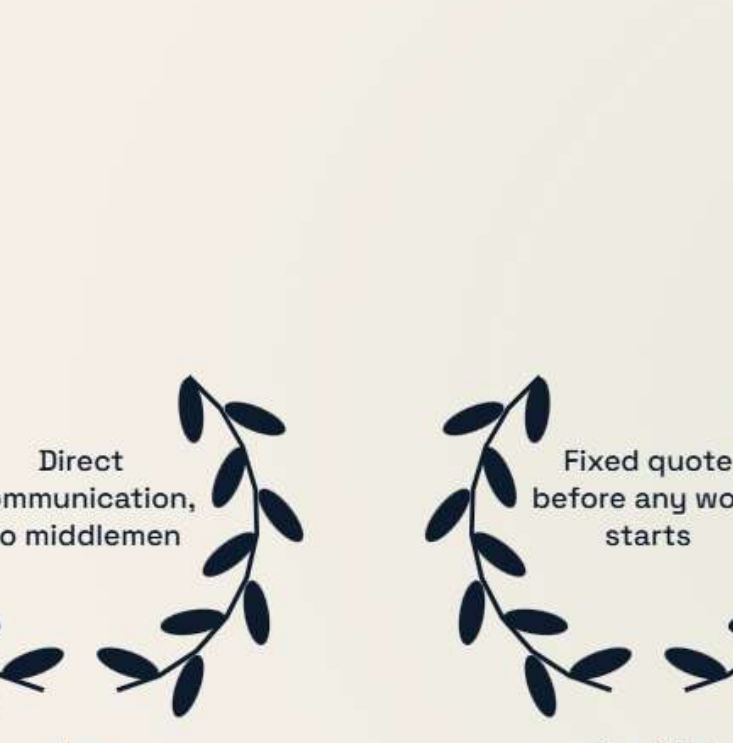
One freelancer. *Five skill sets.*

Design · Development · SEO · Ads · Automation. You get all five *without managing five vendors.*


/ 01 WEBSITES
NEXIGO
DIGITAL
STRATEGY / TECHNOLOGY / GROWTH
WordPress
Custom Websites, for Your Business
Paid Marketing
Targeted Ads, Better Reach, Higher ROI
WooCommerce
Build, Manage & Grow Your Online Store
Design & Build.
WORDPRESS · PAID MARKETING · WOOCOMMERCE
Fast, mobile-friendly websites and online stores that are easy for you to update.







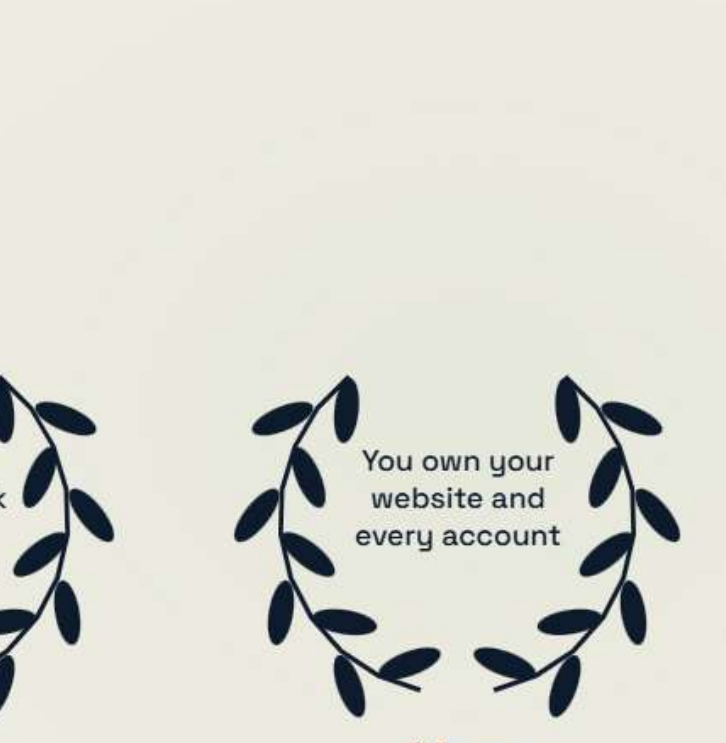


FIG. 12 · *one person, five skill sets* · CLICK ANY CARD TO SEE THE SERVICE.

See all services ↗

§ 07 *credentials*

Certified. Tested. *Trusted.*

Google, Meta and HubSpot certified, 200+ projects delivered, and a 5.0★ rating from clients. Proof you can check before you hire.

Google Ads CERTIFIED *professional*	**Meta Blueprint** CERTIFIED *advertiser*
HubSpot ACADEMY *certified*	**WordPress** ELEMENTOR *Pro builds*

MY *certifications*
- ✓ Google Ads Certification — GOOGLE
- ✓ Meta Blueprint — META
- ✓ HubSpot Academy — HUBSPOT

THREE *promises*

Direct communication, no middlemen	Fixed quote before any work starts	You own your website and every account
· *always*	· *in writing*	· *full access*

★★★★★ 5.0	★★★★★ 5.0	★★★★★ 5.0
200+	180+	5+
PROJECTS	CLIENTS	YEARS
Websites, stores & campaigns	Businesses across India	Freelancing since 2021

TOOLS I *use daily*
WordPress · Elementor · Google Ads · Meta Ads · GA4

§ 08 WHO I *work with*

Websites for *every kind* of business.

Clinics, coaching institutes, builders, D2C brands, manufacturers. *If your customers search online*, I can help them find you.

Discuss your project →

- ✓ Doctors & *clinics*
- ✓ Coaching institutes
- ✓ Real estate builders
- Restaurants & cafes
- ✓ D2C *Shopify* brands
- Gyms & fitness
- ✓ Interior designers
- ✓ Manufacturers & *exporters*
- ✓ Schools & colleges
- Salons & spas
- ✓ CA & law firms
- ✓ Hotels & homestays
- ✓ Startups & *SaaS*
- ✓ Travel agencies
- ✓ NGOs & trusts
- ✓ Jewellery *brands*
- Event planners
- Local shops
- ✓ Fashion & apparel
- B2B services

● *any industry* · ANY CITY IN INDIA · 180+ CLIENTS SO FAR

§ 09 FROM THE *blog*

Guides worth *reading*.

WEBSITE DESIGN

How Much Does a Website Cost in India in 2026? A Real Price Breakdown

A business website in India can cost anything from ₹15,000 to ₹15 lakh. What drives the price, typical ranges, and the yearly costs nobody mentions.

Read the full guide →

WordPress vs Shopify in 2026: Which Should You Choose for Your Online Store?

Shopify is easier to run. WordPress with WooCommerce gives you more control and lower monthly fees. How to decide, with real costs for Indian stores.

Technical SEO Checklist for 2026: 25 Fixes That Actually Move Rankings

Great content cannot rank if Google cannot crawl, render or trust your pages. The 25-point checklist, in the order to do it.

Meta Ads vs Google Ads: Which Is Better for Your Business in 2026?

Google Ads catches people who are already searching. Meta Ads finds people who do not know they need you yet. How to choose and split budget.

Read all articles ↗ Ask me a question →

§ 10 *questions*

Ten *direct* answers.

Who I am, what I do and how working together works. Short answers, no jargon.

Who is Sourabh Kumar Pandit? ×

I'm a freelance web designer, developer and digital marketer based in Delhi and Patna. I have been freelancing since 2021 and have delivered 200+ projects for 180+ clients: WordPress and Shopify websites, SEO, Meta Ads, Google Ads and automation. More on the about page.

Why hire a freelancer instead of a web design agency? +

How much does a website cost with a freelancer in India? +

Do you work with businesses in Delhi, Patna and other cities? +

How long does it take to build a website? +

Will my website be mobile friendly and SEO friendly? +

Can you get my business to the top of Google? +

Do you run Meta Ads and Google Ads? +

Do you provide support after the website goes live? +

How do we get started? +

§ 11 *contact*

● AVAILABLE FOR NEW PROJECTS

Ready to *get started?*

Tell me about your business. You get a clear plan, a *fixed quote* and a timeline, in writing.

5.0 / 5 · 3 Google reviews · 200+ projects delivered

Talk to Sourabh Now Start your project →

REACH ME *two ways*

WhatsApp me

OR SEND A MESSAGE

Your name
Email
IN +91 Phone
Tell me about your business and what you need

Send message →

YOUR MESSAGE COMES STRAIGHT TO ME.
I REPLY WITHIN A FEW WORKING HOURS.

OR MESSAGE ON WHATSAPP →

§ LET'S *talk*

LET'S *build* something worth launching.

A clear plan, a fixed quote and a timeline. *No jargon and no runaround.*

Talk to Sourabh Now → Book a call ↗ WhatsApp me

MESSAGE ME *directly* · WHATSAPP FOR A QUICK REPLY, OR USE THE FORM BELOW

Your name
Email
IN +91 Phone
Tell me about your business and what you need

Send message →

MONTHLY *notes*

Tips for growing online

Website, SEO and ads tips for Indian businesses. One email a month. *No spam.*

you@domain.com ↗

FIND *me* WhatsApp

Delhi & Patna

Delhi: Nirman Vihar, Delhi, India
Patna: Patliputra, Patna, India

Contact details ↗

Nexigo DIGITAL

SINCE *2021* · FOUNDED BY SOURABH KUMAR PANDIT

Nexigo Digital is a website designing company in **Delhi** and **Patna**, run by freelance web designer and digital marketer Sourabh Kumar Pandit. Websites, SEO, Meta Ads, Google Ads and automation, with 200+ projects for businesses across *India*.

FOLLOW *me*

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- Services
- Portfolio
- Testimonials
- Contact

resources
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- Career

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certified · GOOGLE ADS · META BLUEPRINT · HUBSPOT

find us on · CLUTCH · DESIGNRUSH · TRUSTPILOT

Clutch VIEW PROFILE ↗ DesignRush READ REVIEWS ↗ Trustpilot REVIEW US ↗

locations · DELHI · PATNA

Delhi Main
Nirman Vihar, Delhi, India

Patna Branch
Patliputra, Patna, India

connect
hello@nexigodigital.com
info@nexigodigital.com
WhatsApp
Mon to Fri · 10 AM to 6 PM IST

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FREELANCE WEB DESIGNER · DELHI & PATNA, INDIA